

Valid from 01.05.2020

## **Privacy policy**

Modrá stužka is innovative solution for communication with friends and gift registry. It is the first gift registry in Czech and Slovak market. The vision of Modrá stužka is to enable people to receive gifts they really wish.

Based on Art. 4 point 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27<sup>th</sup> of April 2016 on the protection of individuals with regards to the processing of personal data and on the free movement of such data (hereinafter referred to as “GDPR”), the personal data controller is Lean Six Sigma Ltd., with registered office at Olšanská 2829/4F, Prague 3, 130 00, Czech republic, established in the registry of Prague City court, Company ID - IČO: 07993145, DIČ: CZ07993145, which is not the VAT payer (hereinafter referred as “service provider”).

### **1. Opening provisions**

- 1.1. Terms and conditions regulate the rights and obligations of users and visitors of the website of service provider located at [www.modrastuzka.sk](http://www.modrastuzka.sk) and [www.modrastuzka.cz](http://www.modrastuzka.cz) (hereinafter referred to as website) and all of its sub-pages, as well as other legal relations.
- 1.2. Any other relations not regulated by these terms and conditions are subject to the relevant provisions of Act no. 40/1964 Coll. of Civil Code and Act no. 250/2007 Coll. Consumer protection law of Slovak republic. Any disputes arising are governed by the law of Slovak republic and will be resolved by local court of Slovak republic. The original version of the privacy policy is the Slovak version, which will may be legally uphold in court.
- 1.3. The website is a platform for communication of registered users with their chosen visitors, it is not a store with wedding gifts.
- 1.4. The terms and conditions will be using following terms, which meaning is clearly defined and irreplaceable:
  - 1.4.1. **User** – the visitor of the website, who registers to use the services of Modrá stužka
  - 1.4.2. **Event** – creation of personalized website dedicated to certain event, e.g. wedding, to which the user may use the services of Modrá stužka. The event will be represented by a link, which is created after registration.
  - 1.4.3. **Event guest** – is a person, who the user shared the link to the event e.g. wedding with, as well as functionalities which are connected to the event.
  - 1.4.4. **TaC** – Terms and conditions used on the website.

### **2. Personal information**

Personal information is all information, which may serve for identification of certain person on a website. These include the information provided during user registration (name, surname, email, phone number, public information on Facebook, Instagram), further the information provided by the user in the event (date, place, gift registry, bank account number). For the event guests we save the name, surname, email address and information connected to each functionality (RSVP, We wish, etc.). Further information we receive are connected to using Cookies on the website -web interface, IP address, browser type, operating system, time and number of accesses to the website and other similar information. We obtain information through cookies without prior registration.

### **3. Processing and use of personal data**

Modrá stužka stores only personal data strictly necessary for proper functioning of our services, securing the website against hackers and unauthorized third parties and ensuring easy access to the website for users as well as visitors to the event. The data are processed stored exclusively by the service provider, they are not shared with any third parties. The data could be used to improve the products and services provided on the business, for business or marketing purposes, offering products indefinitely. By consenting to the Privacy policy (Protection of personal data), you agree to sending of commercial notices by all electronic channels in accordance with Act 6 par. 1. letter a-f) GDPR.

### **4. Google analytics**

We use Google Analytics for information from Cookies. Cookies are text files saved in computer of every visitor of our website (and its sub-pages). Google uses the information for evaluating purposes of the web interface and generation of reports about the activity of users addressed for the provider as well as user of the internet as such. By using the website, you agree with processing of information by Google as mentioned above.

### **5. Retention period for personal data**

Personal data are stored for time necessary to fulfill the purpose of our site, for maximum of 5 years. At the end of this period, the personal data are automatically deleted.

### **6. User rights**

- 6.1. Under the conditions set out in the GDPR, you have following rights:
  - 6.1.1. Right of access to your personal data according to Art.15 GDPR,
  - 6.1.2. Right to correct personal data according to Art. 16 GDPR, or restrict the processing according to Art. 18 GDPR,
  - 6.1.3. Right to delete personal data according to Art. 17 GDPR,
  - 6.1.4. Right to object to the processing according to Art. 21 GDPR,
  - 6.1.5. Right to data portability according to Art. 20 GDPR,
  - 6.1.6. Right to revoke the consent to processing in writing or electronically to the address or email of the service provider specified in these conditions
- 6.2. You also have a right to life a complaint with the Office for Personal Data Protection that your right to personal data protection has been violated, or to apply to the relevant court.

### **7. Data privacy**

- 7.1. The service provider declares that he has taken all reasonable technical and organizational measures to secure personal data.
- 7.2. The service provider declares, that only persons authorized by him have access to personal data.

### **8. Transfer of your data outside of European Union**

We process your data exclusively in the European Union or in countries that provide an adequate level of protection based on a decision of the European council.

### **9. Security and protection of personal data**

We have taken technical measures to prevent the misuse, damage or destruction of your personal data in accordance to Art. 32 GDPR.

## **10. Confidentiality**

We are required to maintain the confidentiality of personal information and security measures that disclosure would jeopardize the security of your personal information. At the same time, the secrecy continues even after the end of contractual relations with us. We will not share your data with any third party without your consent.

## **11. Contact information**

Feel free to contact us anytime via [info@modrastuzka.cz](mailto:info@modrastuzka.cz), where we are ready to answer all your questions. Possibly, you can also call us on +420 776 626 572 from 9 a.m. to 4 p.m. from Monday to Friday, excluding state holidays.

## **12. Closing provisions**

- 12.1. Upon request, you have the right to access personal data according to the Privacy policy and you have the right to be informed about the process of their processing. This information will be provided to you immediately.
- 12.2. You have the option of withdrawing your consent for business and marketing purposes by sending a business notification via electronic channel at any time by email to our contact address.